



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

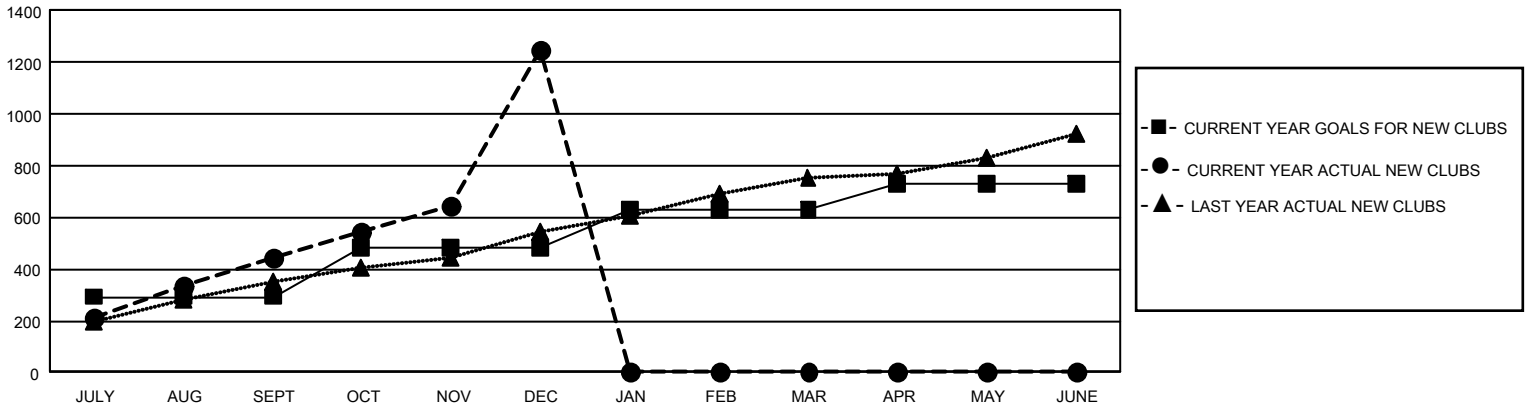
## GAT Constitutional Area 6

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

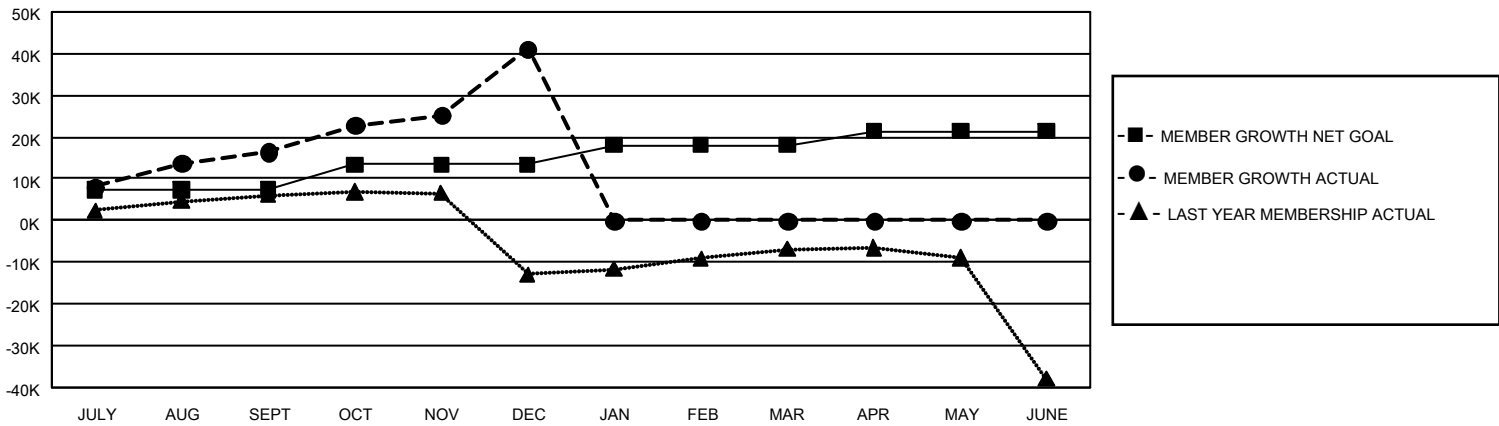
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	879	442	47
OCT/NOV/DEC	564	806	10
JAN/FEB/MAR	444	0	0
APR/MAY/JUNE	294	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	7300	27,518	8,084
OCT/NOV/DEC	6119	41,915	15,375
JAN/FEB/MAR	4693	0	0
APR/MAY/JUNE	3304	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 57	6,697 CLUBS OF 11,750 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	269,426 (72.71%)
DECEASED	1,050	FEMALE	101,136 (27.29%)
CLUB CANCELLED	305	TOTAL FAMILY UNIT MEMBERS 186,232	
OTHER	22,100	FAMILY MEMBERS PAYING HALF DUES 114,771	
TOTAL	23,455		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)